



BEARFACTS 1991 – 2001

Heard , Georgia [13149]

Heard is one of 159 counties in Georgia. It is part of the [Atlanta-Sandy Springs-Marietta, GA \(MSA\)](#). Its 2001 population of 11,163 ranked 117th in the state.

PER CAPITA PERSONAL INCOME

In 2001 Heard had a per capita personal income (PCPI) of \$18,893. This PCPI ranked 133rd in the state and was 66 percent of the state average, \$28,582, and 62 percent of the national average, \$30,582. The 2001 PCPI reflected an increase of 0.5 percent from 2000. The 2000-2001 state change was 2.1 percent and the national change was 2.5 percent. In 1991 the PCPI of Heard was \$11,844 and ranked 147th in the state. The 1991-2001 average annual growth rate of PCPI was 4.8 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2001 Heard had a total personal income (TPI) of \$210,907*. This TPI ranked 122nd in the state and accounted for 0.1 percent of the state total. In 1991 the TPI of Heard was \$104,950* and ranked 129th in the state. The 2001 TPI reflected an increase of 1.2 percent from 2000. The 2000-2001 state change was 4.5 percent and the national change was 3.5 percent. The 1991-2001 average annual growth rate of TPI was 7.2 percent. The average annual growth rate for the state was 7.2 percent and for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 2001 net earnings accounted for 69.7 percent of TPI (compared with 69.9 in 1991); dividends, interest, and rent were 11.1 percent (compared with 11.2 in 1991); and personal current transfer receipts were 19.2 percent (compared with 18.9 in 1991). From 2000 to 2001 net earnings decreased 2.4 percent; dividends, interest, and rent increased 13.7 percent; and personal current transfer receipts increased 8.6 percent. From 1991 to 2001 net earnings increased on average 7.2 percent each year; dividends, interest, and rent increased on average 7.2 percent; and personal current transfer receipts increased on average 7.3 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Heard increased from \$117,903* in 2000 to \$132,892* in 2001, an increase of 12.7 percent. The 2000-2001 state change was 3.8 percent and the national change was 3.1 percent. The average annual growth rate from the 1991 estimate of \$69,918* to the 2001 estimate was 6.6 percent. The average annual growth rate for the state was 7.4 percent and for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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